



CUSTOMER RESULTS



“We estimate that the RRs have increased our material handling productivity by about 20 per cent compared to other brands we’ve tried.

“Stability of the RRs is good; our operators feel safe when operating at height because the Crown reach trucks don’t shake.

“Also our operators tell us they’re very comfortable trucks, which makes it easier for them to work longer.

“The Crown team is very helpful, they get back to us when they say they will and keep the truck running well.

“Crown aftersales service and support is good.

“I would be happy to introduce the Crown brand to others looking for material handling solutions.”

**Andrew Ng,
Warehouse Manager**

Real customers,
real stories,
REAL RESULTS.

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CON-LASH SUPPLIES

Crown Equipment Helps Con-Lash Run a Tight Ship

APPLICATION

Con-Lash Supplies, which for over 30 years has been managing and delivering consumer goods from around the world for consumption on ships travelling the globe, runs a busy material handling operation at its strategically located Tuas warehouse in Singapore. Its operation includes the storage and despatch of goods in ambient and cold room conditions.

CHALLENGE

Con-Lash required a fleet of reach trucks capable of maximising the space available at its warehouse which added a number of benefits including; stability, ease of use, safety and reliability. It also wanted to deal with a material handling equipment provider capable of offering the right level of service to keep its reach trucks in optimal condition for a busy schedule.

SOLUTION

Con-Lash’s relationship with Crown began in 2008 following an evaluation of the reach trucks available on the market in Singapore. The company’s material handling fleet now includes three Crown RR 5700 Series rider reach trucks, which were selected due to their efficiency, reliability, comfort and Crown service levels.

RESULT

- The performance of the RR Series, coupled with the top-level support from Crown, improves efficiency and helps reduce cost
- The Crown RR Series’ stability and pantograph reach mechanism has measurably increased available storage and productivity – by around 20 percent
- Quality back-up support from Crown helps maintain the benefits of the RR Series’ function and efficiency, allowing Con-Lash to focus on supporting its customers

20%
**INCREASED
PRODUCTIVITY**